



OUR  
LEGACY

*Celebrating 80 Years*





*Celebrating 80 Years of Service & Trust*

## OUR LEGACY

*Celebrating 80 Years*

### THE VALUE OF HARD WORK

Purcell Tire was founded by Bob's father, Robert M. Purcell, in Washington, Mo., in 1935. He obtained a Goodyear franchise that same year. The elder Purcell borrowed money from two associates to start the company. The loan was sealed with a simple handshake. Robert worked hard to build the business — not an easy task during the Great Depression. "He never looked on the dark side of things," says Bob. "He was honest, sincere and a very hard worker." Purcell Tire quickly earned a reputation for outstanding quality and superb service.

As the business grew, a second location was opened in Granite City, Illinois in 1951. In 1963, Robert's son, Robert G. (Bob) and his wife Juanita opened a third location and the family's first Retread facility in De Soto, Missouri.

Today, Purcell Tire and Rubber Company has become one of the leading tire and OTR retreaders in the world. In addition to 4 retread plants, Purcell has more than 50 Service Centers for cars and trucks and 35 Truck Tire Centers to service commercial vehicles. Purcell has locations in Arizona, Nevada, Utah, New Mexico, Missouri, Kentucky, Arkansas, Texas and recently Washington and Alaska. Purcell now offers delivery service for trucks and equipment to 44 states and to three continents.



*"You'd think 50 years in the tire business would be enough, but not for me. I began working at my dad's tire store in the fifties. I opened my own store and the first retread plant in 1963. Since then, we have opened more than 70 car, commercial, and OTR tire centers. We have also become one of the leading OTR tire retreaders in the world. Our growth over the years has been an exciting ride. Why do I love the tire business so much? I don't know - maybe it's easier to retread than to retire!"*

**- BOB PURCELL**



# SECTORS



**ROGER LUCAS**

*Chief Executive Officer & President*

Roger Lucas has extensive experience in the tire industry. Roger worked from 1992-2014 as the Senior Vice President of Tire Centers LLC (TCI), a unit of MICHELIN® Tires. As a tire veteran, he is a highly respected leader who strengthens the Purcell vision for the future. His vast knowledge earned throughout the years in the industry is an asset to the employees and customers of Purcell Tire and Service Centers.



**DENNIS FLYNN**

*Vice Chairman of the Board*

Dennis Flynn brings more than 35 years experience in Sales, Service, Retreading and meeting customer demands to his position on the Executive Management Team. Dennis is not only active in the management of Purcell Tire, but also in the tire industry. He is the former President of the Missouri Tire Dealer Association.



**CHRIS MILLER**

*Chief Financial Officer*

and was highly involved in recent acquisitions. All these roles and experience have prepared Chris for the role of CFO. Chris is an example of our talent development philosophy. Anyone who has the right mix of skills, knowledge, attitude, and work ethic can accomplish great things with Purcell Tire.

*Some of the World's Biggest Tires...*



*on the World's Biggest Trucks.*



**Truck Tire Centers**



**Wholesale Tire Centers**



**Retail Locations**





# RETREAD / RECYCLING



**O**ur Commercial Truck and Off the Road Tire Customers can get the performance benefits of new tires without the hefty price tag by choosing Purcell Tire and Service Centers for retreading. Retreading reduces operating costs and extends tire life and performance to maximize efficiency.

## A BIG REPUTATION FOR BIG TIRES

It takes specialized equipment, modern technologies, and experienced people to service the tire needs of the mining and earthmoving industries. It's literally a BIG job! No company does it better than Purcell.

## WELL EQUIPPED

Purcell is a world leader in large tire repair, service, and retreading. Our Potosi, Missouri facility is equipped with the most modern tire repair and retreading

equipment and trained personnel available. We can retread tires up to 63 inches, the largest in the world, and the quality of our work leads the industry.

## EFFICIENT

Down time means lost revenue. Purcell can help limit down time by reducing tire-related problems. Our mobile repair service will come to your location for on-site repairs. Purcell will pick up your tires for retreading, then return them to you in a timely manner. Our large investment in highly skilled OTR service professionals and specialized tire handling equipment illustrates our uncompromising commitment to our OTR customers.

## EXPERIENCE

We have decades of experience in the repair and retreading of earthmover tires. Our customers have a qualified partner who can help maximize the lifespan of their tires and keep their operation productive. There is no substitute for experience, and Purcell has more experience with retreading earthmover tires than any other company in the industry.

*Purcell is known around the world as a leader in OTR tire service, repair and retreading. For our customers who have BIG wheels, we have the equipment, experience, and people to keep all equipment rolling.*

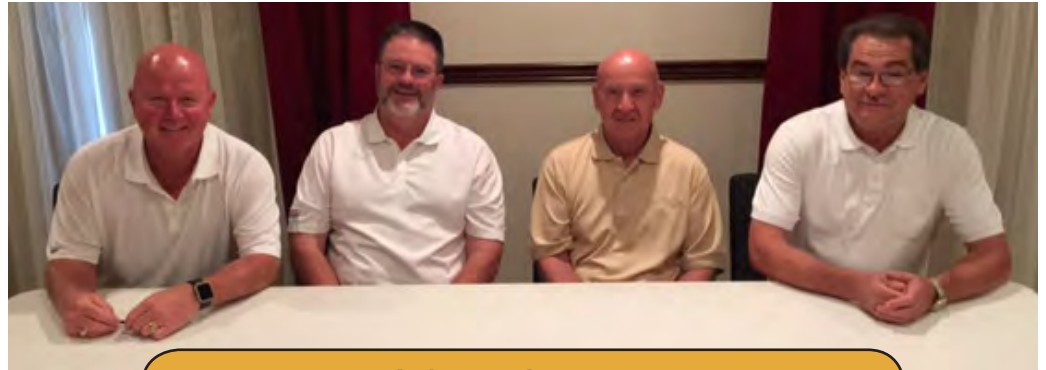
*See [purcelltire.com/retreading](http://purcelltire.com/retreading) for a comprehensive video of our retread process.*



## **Brian Hayes**

*VP of Manufacturing*

Brian has 28 years with Purcell Tire and was a past President of TRIB. He is currently a TRIB Board Member.



## **Retread / OTR Sales Engineers**

Left to Right:

**Gene Williams, Mark Lackey, Neil Harsh & Ernie Hill**

*Buffing an OTR Tire*



*Tire Inspection*



*Tire Repair*



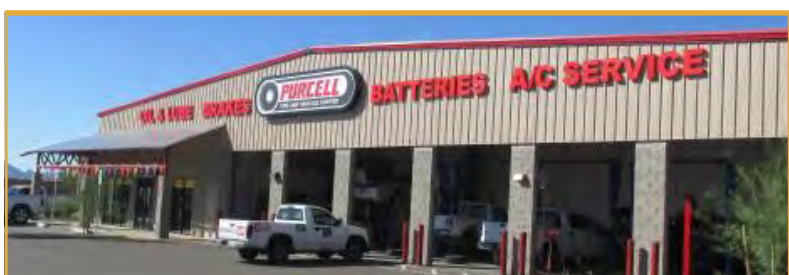
*A fraction of the extensive Purcell Delivery Fleet*





# COMMERCIAL

For more than 80 years, Purcell Tire and Service Centers have been helping commercial truck operators, construction companies, and transportation services with **new and retread tires, alignment services, and tire maintenance technology** to receive the maximum value for their tire investment dollars and to enhance the efficiency and profitability of their operations.



*Tucson Truck Tire Center*

- ✓ **68 LOCATIONS IN 12 STATES**
- ✓ **4 RETREAD PLANTS**
- ✓ **PICK UP & DELIVERY SERVICE TO 44 STATES**

At Purcell Tire and Service Centers, we provide new and retread tires, tire service and tire technology to customers in Alaska, Arizona, Arkansas, Illinois, Kentucky, Missouri, Nevada, New Mexico, Texas, Utah and Washington State.

Our Commercial Tire Centers carry passenger, light truck, medium commercial, industrial, agricultural, and off-road tires designed to meet the needs of our valued customers. Our competitively priced tire lines come from the industry's top brands: **Goodyear, Michelin, Hankook, BF Goodrich, Dunlop, Uniroyal, Kelly, Camso, Alliance, Onyx, Sun Full, Aurora, Titan and Yokohama.**

**Downtime means lost revenue.** Purcell Tire and Service Centers can help limit downtime by maximizing tire life and minimizing or eliminating tire-related problems. Planning ahead by selecting the best tire for the job is the key. Our trained, knowledgeable and professional sales and service personnel can help you with that planning. And if there is a tire-related problem, we can help.



**Robbie Mullins**  
Region Director, South



**Barry Schroeder**  
Region Director, Southwest



**Dave Carlin**  
Region Director, West-Central



**Dan DeClue**  
Region Director, Midwest



**Charlie Allfrey**  
Region Director, Northwest

# Truck Tire Centers

## The *PURCELL TIRE* Advantage

### WE CERTIFY OUR TECHNICIANS TO DELIVER QUALITY SERVICE

All of our tire technicians are Tire Industry Association (TIA) trained to ensure tires are repaired to manufacturer standards. A properly repaired tire is broken down, checked from the inside and any punctures are properly filled to prevent the tires steel cords from rusting and causing a separation.

### ALL WHEELS ARE TORQUED TO MANUFACTURER'S SPECS

We torque every wheel if we remove it. We do not just use a pneumatic gun to tighten your lug nuts. Proper torque is critical for safety and component integrity.

### PURCELL TIRE HAS BEEN IN BUSINESS FOR 80 YEARS

We are proud of our time in the tire business. Our team has, combined, over 1,000 years of tire experience. With our time and experience in the tire business, you can bet we have handled any situation you may have.

### WE ARE EAST COAST TO WEST COAST

With locations from Kentucky to the state of Washington, we have you covered wherever you may go. And if we don't have a location near you our dealer network does. We have approximately 300 service trucks on the road. Purcell Tire has you covered 24/7/365.

### WE DO MORE THAN TIRES

At Purcell Tire, we believe in being proactive, not reactive. It doesn't help our customers when we fix an alignment issue after it has ruined your tires. Saving you money is our goal so we recommend alignment checks (at least) yearly. Our tire and mechanical technicians are all trained in irregular tire wear so we can spot issues before it costs you!

### CUSTOMER SERVICE

We place a HUGE focus on customer service from every employee. Starting from day one, our training department has an aggressive onboarding process to ensure every employee understands their job and how it affects our valued Purcell customers.

### SAFETY

Our people take safety seriously, whether it's in the shop or on the road. We believe safety starts with our Core Values and is extended by training, education, sharing knowledge, and courageous leadership. Safety cannot be just a priority, it must be a standard upon which all work is founded. Safe Enough for Family, Co-workers, and the Public – Every Job, Every Day!



### MULTI-BRAND DEALERSHIP

We carry multiple brands so you, the customer, have choices and the ability to buy what's best for your fleet and not just what we have available. Our mobile tire repair service will come to your location for on-site tire repairs and alignments. Our investment in highly skilled tire service professionals coupled with our specialized tire handling equipment illustrates our uncompromising commitment to our valued customers.





## REPUBLIC, WASHINGTON

**NORTHWEST MINES**  
Republic, WA 99166  
Manager277@purcelltire.com  
Call Mel: 360-269-1994

## ELKO, NEVADA

**NEVADA CENTRAL MINES**  
Elko, NV 89616  
Manager282@purcelltire.com  
Call Chad: 775-315-2381

**NEVADA EAST MINES**  
Manager274@purcelltire.com  
Call Jim: 775-397-5812

**NEVADA WEST MINES**  
Manager275@purcelltire.com  
Call Leon: 775-934-2964

**ELKO STORE**  
Call Jason: 775-980-5430

## ALASKA

Call Charlie: 206-499-6146

## ARIZONA

**SOUTHWEST MINES**  
Tucson, AZ 85713  
Office: 520-744-0666  
Manager280@purcelltire.com  
Call Mason: 480-313-7953

## NEW MEXICO

**NEW MEXICO MINES**  
Manager89@purcelltire.com  
Call Kenny: 602-540-3151



# GLOBAL MINING GROUP



## POTOSI, MISSOURI

**1-800-870-3946**

Viburnum, MO 65566  
Manager17@purcelltire.com  
Office: 573-244-3303  
Call Tracy: 573-308-5022  
or Call Gene: 314-409-7814



## AFRICA

**GLOBAL MINING GROUP**  
1505 Newland Drive East  
Fernley, NV 89408  
Manager272@purcelltire.com  
Call Matt: 775-848-9850

## MEXICO & SOUTH AMERICA

### **MEXICO CENTRAL MINES & TUCSON MINES**

Tucson, AZ 85745  
Manager76@purcelltire.com  
Call Marco (for Mexico): 572-744-0666  
Call Matt: 775-848-9850

**FIELD  
SUPPORT  
STAFF  
GMG**

Fernley, NV 89408  
Manager272@purcelltire.com  
Call Matt (Vice President): 775-848-9850  
or Call Scott: 755-225-4690





# GLOBAL MINING GROUP

Our Global Mining Group is comprised of the industry's finest technical and engineering team. We partner with our customers to ensure maximum utilization of one of their single largest operating costs - their tires.

Our past performance has proven that with the right tire management and tracking program, customers can double the life of their OTR tires, increase mine productivity, and dramatically improve their bottom line.

---

## PURCELL GLOBAL MINING SERVICES:

---

- ✓ Tire performance monitoring & reporting
- ✓ On-site tire maintenance & safety programs
- ✓ On-site training, education, & tire awareness programs
- ✓ On-site audits & evaluations
- ✓ Haul road design consultancy
- ✓ Tire supply & selection
- ✓ Tire retreading & repair
- ✓ Tire recycling & carbon footprint tracking



# STATE-OF-THE-ART RETREADING EQUIPMENT

**Retreading tires provides the absolute lowest cost per mile of any tire management strategy.** When coupled with other enhanced preventive maintenance measures, a retreaded tire can easily go half a million miles or more. According to the *2013 Modern Tire Dealer Facts Issue*, the average price of a new truck tire is \$425; **the average price of a retreaded truck tire, including the casing, is \$230.**

Successful truck tire retreaders know that preparing a casing for retreading is an exact science. The visual inspection of a used truck tire is not enough to make sure all the flaws and nail holes have been detected.

Purcell Tire has invested in pressure testing equipment as the final method of performing casing inspection to verify radial sidewall strength. With the purchase of the Mattuezzi G100 Machine (also called the “Boom Box” because of the loud sound made if a tire ruptures at the highest inflation stage), we analyze three stages of visual inspections. Different inflation pressures are used during the three inspection stages, which are measured at 25 psi, 65 psi and 115 psi. **Inspecting a casing under pressure as the final step can help identify tread and casing separations, missed repairs, other tire deformities and off-center treads.**



# Purcell is your TOTAL

## TIRE MANAGEMENT & SITE EVALUATION

**Purcell Global Mining Group** offers a comprehensive Tire Management Program and provides one of the most thorough site evaluation programs in the industry.

Purcell Global Mining Group delivers by truly partnering with our customers to **create a strategic plan, implement it and measure and track the results.**



See exactly where your retreads are as well as

## MONITOR RETREAD PERFORMANCE ONLINE WITH GTRACS

See exactly where your retreads are as well as **view high-level statistics** of all your retreading business with Purcell by logging into GTRACS.

## 24 HR. ROADSIDE TIRE ASSISTANCE LIVE DATA

- ✓ View Live Service Events
- ✓ View Service Event Details
- ✓ View Service Performance Summary



MTD Events Map



## MOBILE ALIGNMENTS



Save time and money by having your alignments done on-site.

- ✓ Get measurements on three axles
- ✓ Quickly identify cause of tire wear
- ✓ Ensure the performance and safety of your vehicle

### TRAILER ALIGNMENTS

A properly aligned tractor pulling a misaligned trailer will lead to tire scrubbing as well. Consider the impact on tire wear and fuel consumption, then multiply that by the number of tractors and trailers in your fleet.



**HUNTER**  
Engineering Company

# SOLUTIONS PROVIDER

## CUTTING EDGE TIRE INFLATION & TREAD DEPTH MONITORING



Purcell Tire can further enhance the "fleet check" process with our web-based and bluetooth enabled tire management system. We can create a "tire inflation solution" for any size fleet and manage the entire process for you.



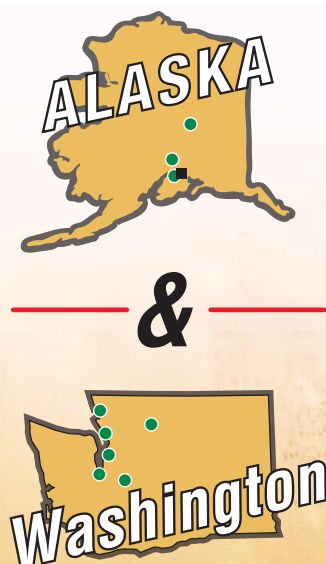
A full report with recommendations for your fleet vehicles will be generated on the spot.





# LOCATIONS

Now Located in



◆ **CORPORATE HEADQUARTERS**

● **SERVICE CENTERS**

■ **RETREAD PLANTS**

🚚 **Delivery Available**

## MEXICO

### State of Sonora

Mexican De Cobre  
Nacozari, Mexico

Minera Penmont-LaHerradura Mine  
Coborca, Mexico

Conservacion Y Senalamiento  
Hermosillo, Mexico

Minera Micare  
Hermosillo, Mexico

Santa Gertrudis  
Magdalena, Mexico

Mexicana De Cananea  
Cananea, Mexico

La Colorado Mine  
Hermosillo, Mexico

Cemex-Mexico  
Hermosillo, Mexico

## ALASKA

Purcell Tire & Service Centers  
342 Chipperfield Drive  
Anchorage, AK 99501  
(P) 907-276-7515

Purcell Tire & Service Centers  
3815 S. Cushman St.  
Fairbanks, AK 99701  
(P) 907-479-3399

### Retread Plant

7616 Buttercup Drive  
Wasilla, AK 99654  
(P) 907-376-4755

## ARIZONA

Purcell Tire & Service Centers  
10545 W. Indian School Rd.  
Avondale, AZ 85392  
(P) 623-772-6800

Purcell Tire & Service Centers  
1265 E. Florence Blvd.  
Casa Grande, AZ 85222  
(P) 520-426-3828

Purcell Tire & Service Centers  
15112 W. Jimmie Kerr Blvd.  
Casa Grande, AZ 85122  
(P) 520-836-7459

Purcell Tire & Service Centers  
6020 W. Thunderbird Rd.  
Glendale, AZ 85306  
(P) 602-866-9100

Purcell Tire & Service Centers  
3720 E. Baseline Rd.  
Mesa, AZ 85206  
(P) 480-503-2000

Purcell Tire & Service Centers  
9835 W. Peoria Ave.  
Peoria, AZ 85345  
(P) 623-933-1334

### Regional Office

Purcell Tire & Rubber Co.  
1700 N. 23rd Ave.  
Phoenix, AZ 85009  
(P) 602-253-6573

### Wholesale Office

Purcell Tire - Wholesale  
107 S. 41st Ave.  
Phoenix, AZ 85009  
(P) 602-252-6667

### Retread Plant

420 S. 35th Ave.  
Phoenix, AZ 85009  
(P) 602-252-7220

Purcell Truck Tire Center  
2310 W. McDowell Rd.  
Phoenix, AZ 85009  
(P) 602-252-3500

# FOR A LOCATION NEAR YOU 1-888-PURCELL

Purcell Tire & Service Centers  
17036 N. Cave Creek  
Phoenix, AZ 85032  
(P) 602-971-6820

Purcell Tire & Service Centers  
3810 Ray Rd.  
Phoenix, AZ 85044  
(P) 480-706-8600

Purcell Tire & Service Centers  
10607 N. 32nd St.  
Phoenix, AZ 85028  
(P) 602-996-1600

Purcell Tire & Service Centers  
2077 S. Hardy Dr.  
Tempe, AZ 85282  
(P) 480-967-8758

Purcell Tire & Service Centers  
42 E. Southern Ave.  
Tempe, AZ 85282  
(P) 480-894-0799

Purcell Tire & Service Centers  
210 W. Magee  
Oro Valley, AZ 85713  
(P) 520-797-9104

Purcell Tire & Service Centers  
1150 4th Ave.  
Yuma, AZ 85364  
(P) 928-783-8815

Purcell Truck Tire Center  
3647 Gila Ridge Rd.  
Yuma, AZ 85365  
(P) 928-317-0769

## ARKANSAS

Purcell Tire & Service Centers  
3218 South Caraway  
Jonesboro, AR 72404  
(P) 870-972-8473

Purcell Tire & Service Centers  
11501 Mabelvale West Rd.  
Little Rock, AR 72103  
(P) 501-455-0091

Purcell Tire & Service Centers  
4932 Malvern Rd.  
Hot Springs, AR 72901  
(P) 501-262-9018

## ILLINOIS

Purcell Tire & Service Centers  
2248 Madison Ave.  
Granite City, IL 62040  
(P) 618-877-1572

Purcell Tire & Service Centers  
1212 Broadway St.  
Mt. Vernon, IL 62864  
(P) 618-242-4280

## KENTUCKY

Purcell Tire & Service Centers  
1029 N. Green St.  
Henderson, KY 42420  
(P) 270-826-3931

Purcell Tire & Service Centers  
813 E. 18th St.  
Owensboro, KY 42303  
(P) 270-685-4444

Purcell Tire & Service Centers  
3460 Wayne Sullivan Dr.  
Paducah, KY 42002  
(P) 270-442-3556

Purcell Tire & Service Centers  
5165 Hinkleville Rd.  
Paducah, KY 42001  
(P) 270-442-5464

Purcell Tire & Service Centers  
309 Hwy 62 West  
Princeton, KY 42445  
(P) 270-365-7291

## MISSOURI

Purcell Tire & Service Centers  
5308 U.S. Hwy 61  
Jackson, MO 63755  
(P) 573-243-5751

Purcell Tire & Service Centers  
104 Twin City Plaza  
Crystal City, MO 63019  
(P) 636-937-9141

Purcell Tire & Service Centers  
300 N. Main St.  
De Soto, MO 63020  
(P) 636-586-3301

Purcell Tire & Service Centers  
990 Virginia Ave.  
Osage Beach, MO 65065  
(P) 573-348-4010

Purcell Tire & Service Centers  
600 S. Highway Dr.  
Fenton, MO 63026  
(P) 636-349-4500

Purcell Tire & Service Centers  
4736 E. 7th  
Joplin, MO 64801  
(P) 417-623-5789

Purcell Tire & Service Centers  
2607 NE Industrial Dr.  
Kansas City, MO 64116  
(P) 816-421-1873

## Corporate Office – Retread Plant

Purcell Tire & Rubber Co.  
301 N. Hall St.  
Potosi, MO 63664  
(P) 888-Purcell

Purcell Tire & Service Centers  
1740 E. Commercial St.  
Springfield, MO 65803  
(P) 636-239-2724

Purcell Tire & Service Centers  
Hwy 49 & Casteel Dr.  
Viburnum, MO 65566  
(P) 573-244-3303

Purcell Tire & Service Centers  
422 Elm St.  
Washington, MO 63090  
(P) 636-239-2724

## NEVADA

Purcell Tire & Service Centers  
1825 E. Idaho St.  
Elko, NV 89801  
(P) 775-738-2161

Purcell Tire & Service Centers  
3140 Losee Rd.  
N. Las Vegas, NV 89030  
(P) 702-642-3140

Purcell Tire & Service Centers  
1505 E. Newlands Drive  
Fernley, NV 89408  
(P) 775-575-2630

Purcell Tire & Service Centers  
371 Oxbow Ave.  
Pahrump, NV 89048  
(P) 775-727-8473

Purcell Truck Tire Center  
1250 E. 6th Street  
Reno, NV 89512  
(P) 775-786-5231

## NEW MEXICO

Purcell Truck Tire Center  
1400 Mission Ave, N.E.  
Albuquerque, NM 87107  
(P) 505-884-1957

## TEXAS

Purcell Truck Tire Center  
15416 N. IH 35  
Austin, TX 78728  
(P) 512-251-2324

## UTAH

### Retread Plant

Purcell Truck Tire Center  
2910 West 2100 South  
Salt Lake City, UT 84119  
(P) 801-974-0300

## WASHINGTON

Purcell Tire & Service Centers  
316 SW 16th St.  
Renton, WA 98057  
(P) 425-228-0505

Purcell Tire & Service Centers  
2603 E. Portland Ave.  
Tacoma, WA 98421  
(P) 253-627-5272

Purcell Tire & Service Centers  
16553 Highway 21 North  
Republic, Washington 99166  
(P) 509-775-0600

Purcell Tire & Service Centers  
16779 Tye Street  
Monroe, WA 98272  
360-805-5094

[www.purcelltire.com](http://www.purcelltire.com)





***We Retread ALL Sizes***

**including**

***51", 57" & 63"***

**Call Us DAY or NIGHT**



**CORPORATE OFFICE:**  
301 N. Hall Street  
Potosi, MO 63664  
Phone: (573) 438-2131

**REGIONAL OFFICE:**  
1700 N 23rd Ave,  
Phoenix, AZ 85009  
Phone: (602) 253-6573

**1-888-PURCELL**  
**WWW.PURCELLTIRE.COM**